

Contact: Eva de Lera (Eva718), 718barcelona@gmail.com

Flamenco Soleá to Save the Arctic ArcticCry, a soleá to “give voice” to the Arctic

December 5th, 2017, Barcelona, Spain - In response to [Greenpeace's Save the Arctic](#) campaign, and specifically its effort to defend the Arctic wildlife, artist [Eva718](#) has created the QRt [Arctic Cry \(Soleá\)](#) - a **photograph augmented with an audio track that is activated via a QR code** - to help support the *Save the Arctic* campaign.

Sang by “cantaor” [Antonio Puerto](#), and using a photograph by *Juan Kratzmaier*, **Arctic Cry** is a modern version of a “soleá”, as it is based in one of the most basic palos of Flamenco music, from the southern region of Spain. *Eva718* uses the soleá structure to give voice to the Arctic, as she “hears it”:

*If you could hear me
If you could feel my cry
You would not let me die*

“The Arctic Ocean is home to incredible wildlife, from majestic polar bears to blubbery walruses, mysterious narwhals and graceful seabirds. But the sea ice they depend on is vanishing at a terrifying speed. Without the ice to hunt, rest, and breed, the very survival of polar bears and other wildlife is under threat.”, excerpt from Greenpeace's Save the Arctic web page.

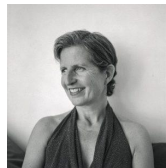
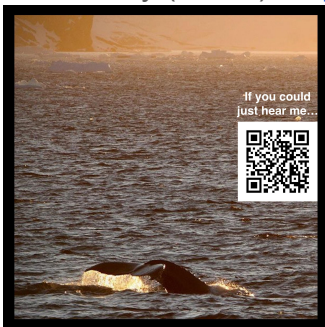
Eva 718 created **Arctic Cry (Soleá)** as a way participate in this global effort and join others in campaigning for the **need to protect our world, our home**.

Contact:

Eva718, 718barcelona@gmail.com, +34 696950537

Website: <https://718barcelona.com>

ArcticCry (Soleá): <https://soundcloud.com/718barcelona/arctic-cry-solea>



(Antonio Puerto, photo by Alfonso Otero)